Each Guide deals with the issues that students should consider when designing a particular sort of product. They set an agenda for the students rather than providing the answers.

You can use the design guides in a number of ways:

- In one-to-one conversations with individual students as in "I'm not sure that you've thought about all the important things here; let's look at the Design Guide to see if you've missed anything."
- In conversations with small groups as in "I want you to use the Design Guide to find four questions to ask each other about your design ideas. I'll be back in 10 minutes to see how you're getting on".
- In a question/answer session with the whole class as in "It says here that
  products come in different forms powders, liquids, pastes, granules etc. and
  that there are different ways to get a product from a package pouring,
  squeezing, spooning, dispensing one at a time and so on. OK Jane, I want
  you to tell the class why toothpaste comes in soft tubes and Pringles in a hard
  tube. Then Paul, I want you to give me two other examples of products that
  come in tubes".
- As a reading homework in preparation for a Capability Task that you can build on with a question and answer session the following lesson.